

paperworld

INDIA

12 – 14 May 2022

Jio World Convention Centre,
Mumbai

CRAFTING NEW OPPORTUNITIES

Office & Stationery
School & Creative



messe frankfurt



Gifts & Accessories

(A division of Netlink Solutions (India) Ltd)

Inspiring innovations, 'IN THE SPOTLIGHT'

With the onset of progressive industrialisation, modernisation of work-places, innovative uses of crafts by educational institutions and changing dynamics in the retail sector, the Indian market has witnessed increased growth in the consumption of stationery products.

The Indian stationery market provides immense growth potential due to numerous developments in the educational sector and the rising affinity for stationery in the corporate sector. Convincingly, the industry has embellished its footprint into modern, unique, and future-oriented stationery products to fulfill the demand of the market. Bringing all corners of the industry together, Paperworld India 2022 promises an exciting three days packed with business opportunity and innovation.

Gear up for Paperworld India, which will serve to be a perfect trade platform for you to showcase cutting-edge innovations, connect with the right buyers across verticals and get the industry 'Future Ready'.

Stationery industry in India

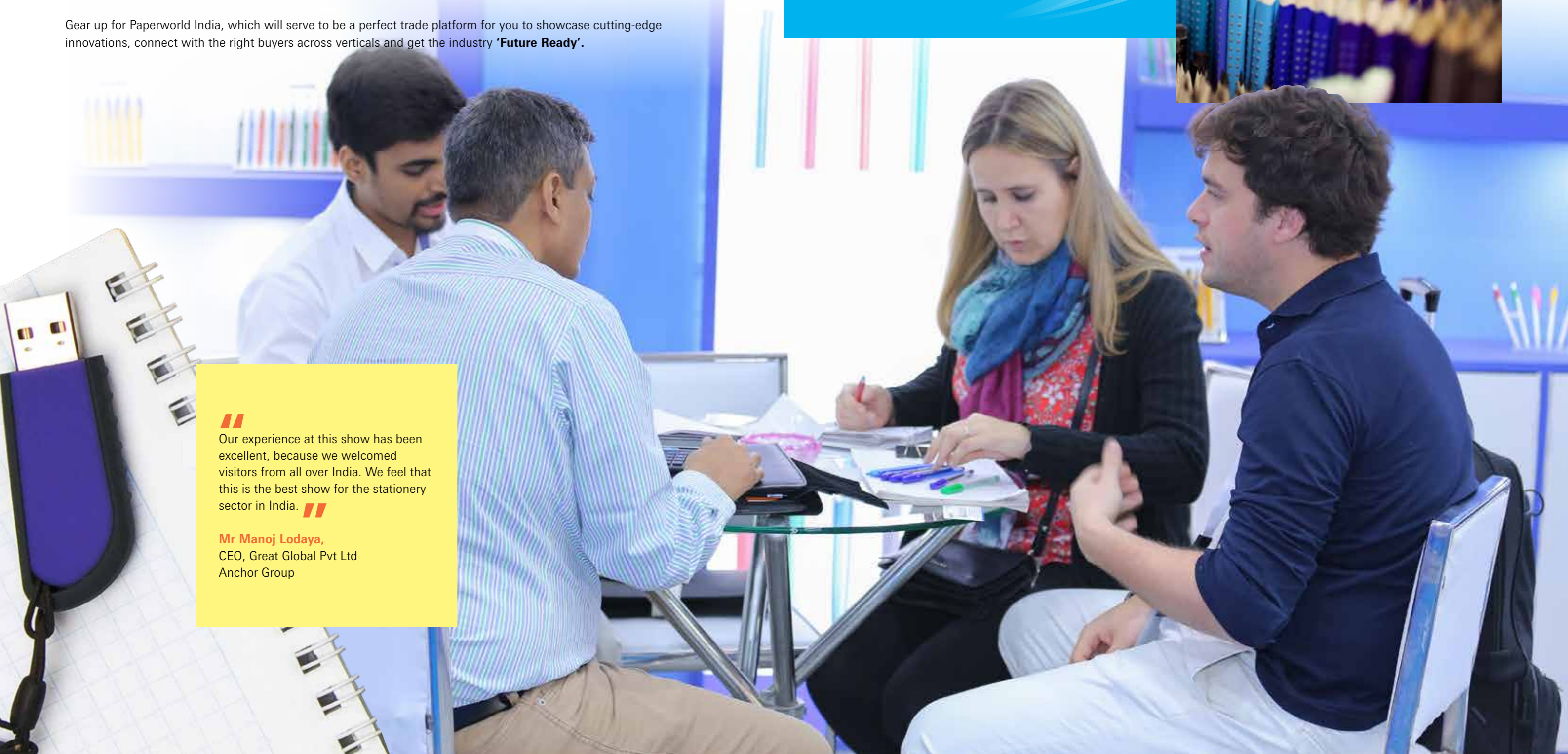
- India's stationery market revenues are projected to grow at a CAGR of **10.5%** during **2018-24**
- The Indian Stationery market is broadly categorised between educational supplies and office stationery, where the educational sector holds the major market share, accounting for more than **58%** of revenue
- The growing e-commerce industry is also contributing to rising sales of stationery products

(Source: PR newswire, Goldstein research)



Our experience at this show has been excellent, because we welcomed visitors from all over India. We feel that this is the best show for the stationery sector in India. //

Mr Manoj Lodaya,
CEO, Great Global Pvt Ltd
Anchor Group



Benefit from co-located shows

3 Days of business networking

350+ Exhibitors

1000+ Products on display

100 VIP buyers

3 Concurrent shows

– Co-located shows 2022 expected figures*



interiorlifestyle
INDIA
presented by Ambiente India

interiorlifestyle
INDIA

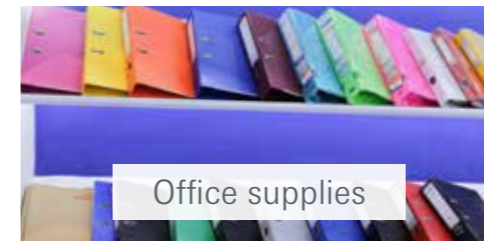
Why do the best brands trust us?

- Paperworld India draws from the success of Paperworld, the largest office and stationery trade fair in the world
- A perfect launch-pad for companies stepping into the stationery industry
- The preferred trade fair for industry brands to launch their new collections
- Located in the biggest sourcing hub for the stationery industry in Mumbai, India
- Comprehensive marketing & PR campaigns
- A place to keep an eye on your competitors
- Smooth access to the growing e-tailing, retailing and wholesale segments in India
- Abundant business and networking opportunities with fringe events

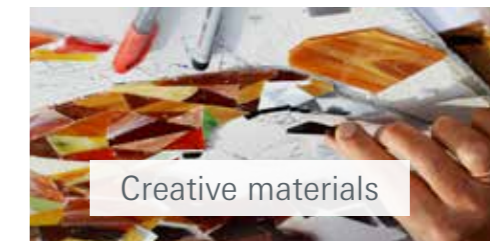
“ This is our fourth year at the show and we clearly see that Messe Frankfurt India’s involvement generated a lot of footfall. We received a very good response from the western, southern and northern regions. ”

Mr Ketan Mansukhlal Rajani,
Director, Doms Industries Pvt Ltd

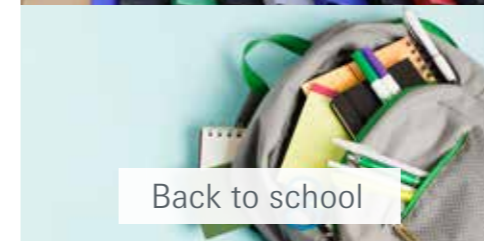
A brilliant range of innovative solutions



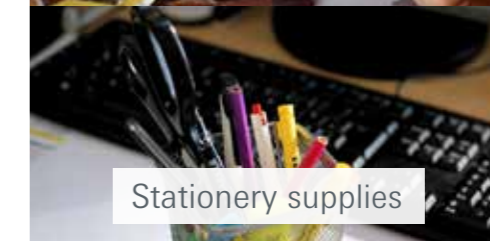
Office supplies



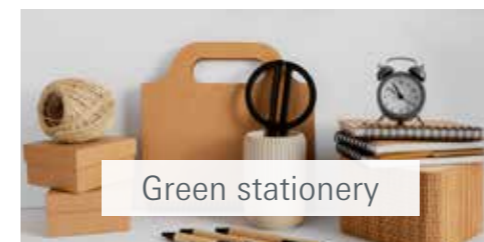
Creative materials



Back to school



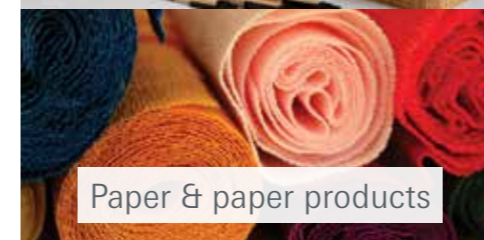
Stationery supplies



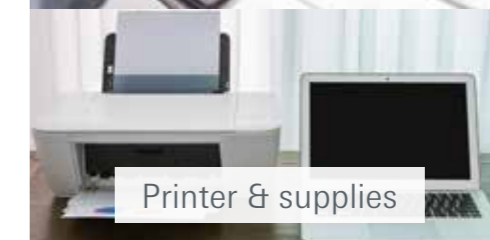
Green stationery



Digital learning aids



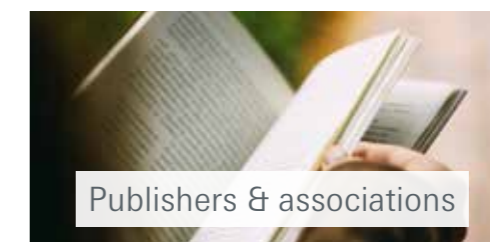
Paper & paper products



Printer & supplies



Teaching aids & classroom furnishings



Publishers & associations

& more...



Meet the right buyers

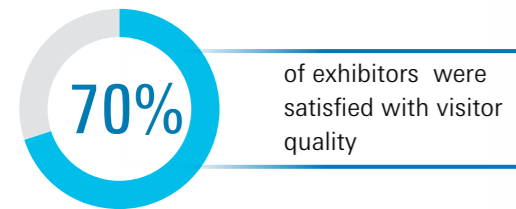
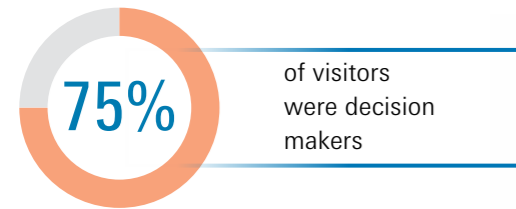
- Stationery and paper goods shops
- Wholesalers & stockists
- Corporate buyers and sourcing agents
- International buyers from neighboring countries

- Large scale and regional distributors
- Department stores and supermarkets
- Institutional buyers – schools, colleges and universities

About the show

Perfect trade platform to source for all your stationery, writing instruments and creative material requirements

Satisfied exhibitors



(Source: Paperworld India 2019 edition)

Paperworld worldwide



Dedicated support, every step of the way

Business matchmaking

Paperworld India facilitates business matchmaking for its exhibitors and visitors. The goal is to allow exhibitors and pre-registered visitors to network and connect during the show, which optimises business opportunities.

Marketing toolbox

- Promote your presence at the exhibition*
- Social media & online promotions
 - B2B meetings
 - Email, SMS & WhatsApp
 - Association tie-ups
 - Invitations & direct mailing
 - BTL activation
 - Advertisements
 - Tele calling activation
 - Outdoor promotion
 - Magazine / Trade promotion

Sponsorship opportunities

- Benefit from a high level of association and recognition within the industry. With selective branding and advertising opportunities for exhibitors to stand out amongst competitors and co-exhibitors, choose from the following selected sponsorship packages.
- Online advertising
 - On-site advertising
 - Area branding & signage
 - Digital advertising
 - Special feature branding

For more information connect with our sales expert.

“ I was pleased to see a wide range of products showcased by exhibitors. There were many new and international products that I was not aware of, but visiting this show broadened my knowledge and also gave me better choices for products both from domestic and international companies. **”**

Mr Noel Fernandes,
Corporate Purchase Manager,
Fariyas Hotel



About the organisers

Messe Frankfurt Trade Fairs India Pvt. Ltd.

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 20 years in India, Messe Frankfurt holds a portfolio of over 20 prestigious trade fair brands and over 30 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms. For more information, please visit our website at: www.in.messefrankfurt.com

Gifts & Accessories Magazine (Exhibition Division)

The exhibition division of Gifts & Accessories Magazine is a part of Netlink Solutions India Ltd. Since its inception, the exhibition division of Gifts and Accessories Magazine is credited with organizing the biggest exhibitions of the Stationery & Corporate Gifts industry in India.

Gifts & Accessories Magazine is the backbone of its exhibition success and is India's only B2B product & suppliers source dedicated magazine dedicated to Stationery, Corporate Gifts & Houseware industries for two decades. For more information, please visit our website at: www.giftsnaccessories.com

Participation details

Raw space (min 21 sqm)*

Ideal for your designer booth. Exhibitors can design and fabricate their stand, subject to organiser's approval. The power supply is charged separately.

Shell scheme (min 9 sqm)*

The shell scheme booth includes carpet, octanorm partition, fascia board with company name, 3 spot-lights, 1 lockable counter, 3 chairs, 1 round table, 1 power socket (5 amp) and 1 waste paper bin.

18% Goods & Services Tax (GST)

Reserve your space today!

To know more about Paperworld India and the opportunities entailed, feel free to contact us

Messe Frankfurt Trade Fairs India Pvt Ltd

Vaidehi Zatakia | +91 98 7054 0380

vaidehi.zatakia@india.messefrankfurt.com

Priyanka Pawar | +91 22 6144 5990

priyanka.pawar@india.messefrankfurt.com

Gifts and Accessories

A division of Netlink Solutions (India) Ltd.

Rakesh Desai | +91 93 2410 0631

rakesh.desai@paperworldindia.com

www.paperworldindia.com