



paperworld
MUMBAI

26 - 28.2.2026
Hall 2, Bombay Exhibition
Center, Mumbai

Networking, Business & Beyond.

Office & Stationery
School & Creative

paperworldindia.com

Pentastic!

Explore, Connect, Innovate at Paperworld Mumbai 2026

Entering it's 5th year, the last 4 editions of Paperworld Mumbai have been nothing short of a spectacular. Rooted in the vision of fostering a sense of community, the annual tradeshow strives towards promoting innovations, conversations, business opportunities and opening doors to new markets. By nurturing such endeavours, Paperworld Mumbai is dedicated to cultivating a bright and dynamic future for the industry. Spanning across a sprawling 17,000 sqm. area. and with over 20,000 attendees ready to explore, connect, and engage, Paperworld Mumbai promises unparalleled exposure for the stationery industry. As the largest stationery and supplies show in the entire Indian sub-continent, Paperworld Mumbai promises a perfect place to craft networking and business opportunities.



We cater to office solutions & products. This year at Paperworld India, we are launching few ranges in the office products like inbuilt calculators, purely Made in India. The show like Paperworld is definitely going to help us across India as we get serious customers who are professionals unlike other shows where you get a lot of visitors that are diluted with the non-professional walk-ins. Our participation is value for money



Joy Mukherjee,

Vice President – Domestic Sales, Kangaroo



Pioneering Progress!

The Booming Landscape of India's Stationery Market

India's stationery market is progressing, driven by urbanization, evolving lifestyles, and robust governmental support for education. With a projected CAGR of over 8% from 2022 to 2028, reaching a potential market size of \$225 billion by 2025, the growth is undeniable. This surge is fuelled by various factors, including the rise of educational institutions, heightened demand from the corporate sector, and the discerning Indian consumer's penchant for quality.

Amidst this thriving landscape, Paperworld Mumbai stands as the premier destination in the country, fuelled by the relentless demand for quality stationery and supplies.



What to expect in 2026?

20,000+ Buyers

400+ Exhibitors

10,000+ Products on display

18,000+ Gross square meter exhibition area

*Estimated 2026 figures.

Trusted by the best brands, and for good reason

- A perfect launch-pad for companies stepping into the stationery industry.
- The preferred trade fair for industry brands to introduce their new collections.
- Located in the biggest sourcing hub for the stationery industry in Mumbai, India.
- Comprehensive marketing & PR campaigns.
- A place to keep an eye on your competitors.
- Smooth access to the growing e-tailing, retailing and wholesale segments in India.
- Abundant business and networking opportunities in 2026.



I am impressed by the Paperworld India. It is heartening to witness Indian companies embracing art and craft, with numerous start-ups striving to make a significant impact. What sets Indian enterprises apart is their innovative approach to integrating education with art and craft—an initiative that seems to be lacking in Europe.

Valerian Grass,

EO & Co-founder,
Artmie, Slovakia



Showcase Spotlight



Stationery



Art & Craft



Back to school



Office supplies



Green stationery



Learning Aids & Tools



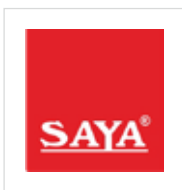
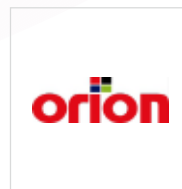
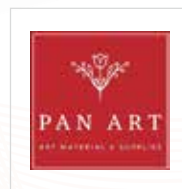
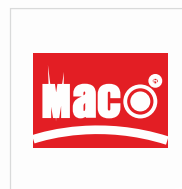
Paper & paper products



Edutots & DIY

& more...

Brands that trusted us



& many more...



This is where your business meets the right people

- Stationery and paper goods wholesalers
- Stationery retailers and shop owners
- Dealers and distributors
- Corporate buyers
- Institutional buyers - schools, colleges and universities
- Sourcing agents & stockiest
- Artists and enthusiasts
- Modern trade and E-commerce
- Department stores and supermarkets
- International buyers

A tailored exhibition experience that matches your ambitions

Visitor quality index



(Source: exhibitor and visitor survey 2025 – co-located shows)

**Paperworld
worldwide**
Business platform for
paper, office supplies
and stationery products





I was pleased to see a wide range of products showcased by exhibitors. There were many new and international products that I was not aware of, but visiting this show broadened my knowledge and also gave me better choices for products both from domestic and international companies.

Mr. Noel Fernandes

Corporate Purchase Manager,
Fariyas Hotel



A dedicated team to help you succeed

Business matchmaking

Paperworld Mumbai facilitates business matchmaking for its exhibitors and visitors.

The goal is to allow exhibitors and pre-registered visitors to network and connect during the show, which optimises business opportunities.

What we offer?

Amplify your presence with our focused marketing mix:

- Social media & online promotions
- B2B meetings
- Email, SMS & WhatsApp
- Invitations & direct mailing
- Newspaper advertisements
- Tele calling activation
- Magazine / trade promotion
- International connect
- Global exposure through international trade medias

Sponsorship opportunities

Stand out from your competitors and gain industry recognition with our selective branding and advertising opportunities. Benefit from high-level association within the industry with our carefully curated sponsorship packages.

- Online advertising
- On-site advertising
- Area branding & signage
- Digital advertising
- Special feature branding

For more information connect with our sales expert.

Co-located show:

Paperworld Mumbai proudly shares its platform with Gifts World Expo as it marks its debut edition in the Mumbai market.

With the legacy strengths of **Paperworld India** merging with the expansive reach of **Gifts World Expo**, the February 2026 edition is set to emerge as **India's most trusted and business-focused trade show** for the stationery and gifting industries.

About the organiser

Messe Frankfurt Trade Fairs India Pvt. Ltd.

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 20 years in India, Messe Frankfurt holds a portfolio of over 20 prestigious trade fair brands and over 30 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms. For more information, please visit our website at: www.in.messefrankfurt.com

MEX Exhibitions Pvt. Ltd

MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, over 28 years in publishing & 23 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore, Canada and Thailand.

For more details, visit our website at: www.mexexhibits.com

Space packages

Raw space

Ideal for your designer booth. Exhibitors can design and fabricate their stand, subject to organiser's approval. The power supply is charged separately.

INR : 14,500/- + GST Applicable

*min 18 sqm

Shell scheme

The shell scheme booth includes carpet, octanorm partition, fascia board with company name, 3 spotlights, 1 lockable counter, 3 chairs, 1 round table, 1 power socket (5 amp) and 1 waste paper bin.

INR : 13,500/- + GST Applicable

*min 9 sqm

2 Mega Cities. 1 Growth Platform

Your Gateway to India's
Largest Gifting Network.



paperworld
MUMBAI



paperworld
DELHI

Reserve your space today!

To know more about Paperworld Mumbai Show and the opportunities entailed, feel free to contact

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