

POST-SHOW REPORT 2022



SHOW PROFILE

Co-located **Corporate Gifts Show, Paperworld India and Interior Lifestyle India** presented by **Ambiente India** covered sweeping innovations in gifting, stationery, houseware, kitchenware and home décor industries all under one roof.

The strategic combination of the three consumer goods show in India provided large-scale business opportunities in multiple sectors and concluded with record-breaking results attracting strong footfalls from **38 countries, 230 cities and 6 continents**.


Date : 12 – 14 May 2022

Venue : JIO World Convention Centre (JWCC), BKC

SHOW STATISTICS


215
Exhibitors


14,615
Trade Visitors


9,000 sqm
Exhibition Area

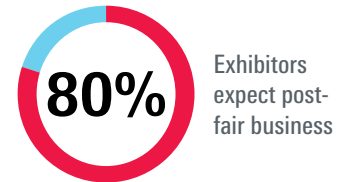
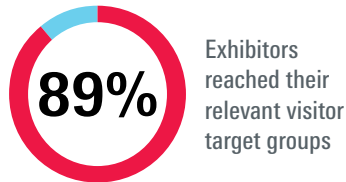
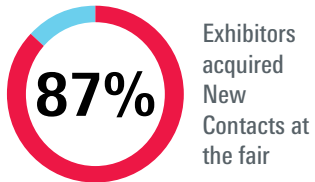
EXHIBITOR OVERVIEW

400+ Brands

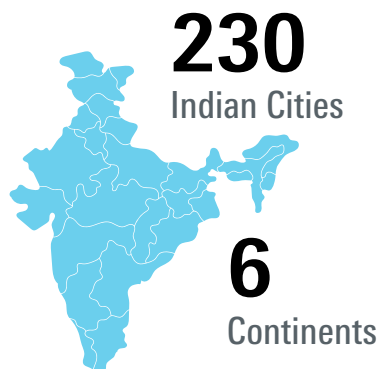
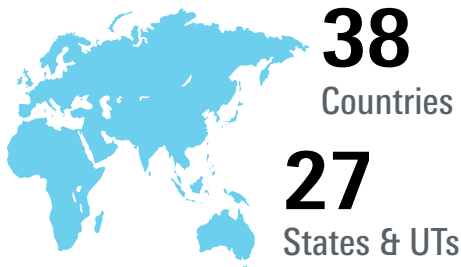
1000 Products displayed

“Paperworld India has opened new channels for us and we were able to locate several new dealers including overseas buyers who we could not connect with before. We will be back in the next edition with a larger booth.

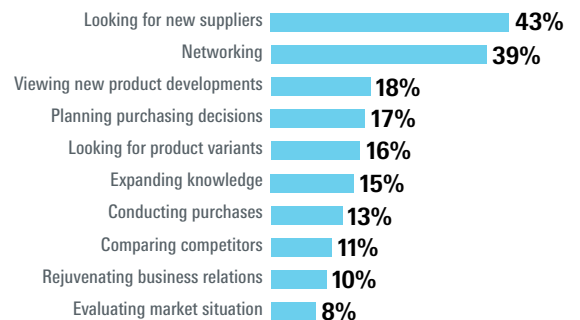
Mrs Shilpa Maskara, Director,
Creative Hands Art Materials Pvt Ltd



VISITOR OVERVIEW



Business objectives of the visitors



“The show gives a better vision and ample ideas on the new gifting trends for the pharmaceutical industry and we are very impressed with the wide and dynamic display of gifting categories.

Shashikant Singh, Manager – Marketing, Gadget Pharmaceuticals



Market Information

Global Stationery Industry

valued
USD 24 billion
in 2021-end



Projected to reach
USD 30 billion
by 2031, at a

CAGR of 4%
by 2031

**Source: Fact.MR*

Indian Gifting Industry



Pegged at
USD 32.45 billion
out of which
USD 1.56 billion

is owned by corporate gifting segment

Continue to grow at a rate of
200% per annum

**Source: Technopak*

Indian Homeware and Home décor Industry

Online furniture and home market to reach

USD 40 billion
at
39% CAGR
by 2026



Expecting
3x growth
in shoppers by 2026
with 1.8x jump in annual
spending per shopper

**Source: IANS*

TESTIMONIALS AND FEEDBACK



I am delighted to see businesses back in action after a long time. These exhibitions will certainly provide a strong push to businesses and entrepreneurs from stationery, gifting and houseware sectors under one roof.

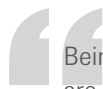
Shri Aslam Shaikh
Hon'ble Minister of Textiles,
Fisheries and Port Development
Government of Maharashtra

EXHIBITOR QUOTES



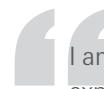
The footfalls were exceptional and greatly surpassed our expectations, giving us the chance to meet old customers and interact with many new potential buyers.

Mr Pranay Punjabi, Founder and CEO, Xech Technologies Pvt Ltd



Being a first-time participant, we are very happy as we met heads and decision makers from many companies, as well as several foreign buyers and corporate buyers which will help us in our business going forward.

Mr Anurag Jain, Director, Jaypee and Jaypee Plus



I am very impressed with the whole experience and getting to explore end number of gifting products for all kinds of events and occasions. This show is certainly a trend setter!

Ms Trupti Shah, Founder, Exotic Wedding Planner



In my opinion it is a very well organised exhibition and I found excellent variety of products here! I will be visiting the show again to explore the potential to the fullest.

Ms. Priya Govindan, Category Head (stationery and luggage), Jio Mart B2B business

TOP PARTICIPATING BRANDS



For more information, please contact:

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Organised by:

